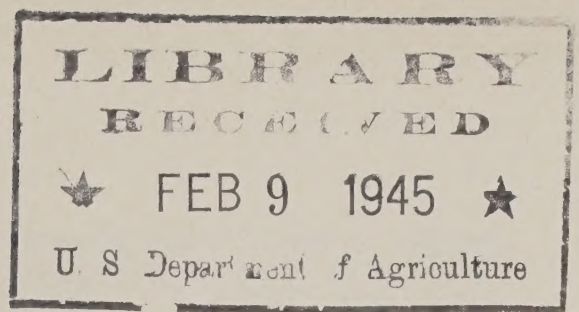


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Chrysanthemums

NEW AND STANDARD VARIETIES

1945

Wholesale Catalogue

Roman J. Irwin
38 West 27th Street
New York 1, N.Y.
Telephone
MUrray Hill 4-2444



NOTE

Proagation of chrysanthemum rooted cuttings will be resumed on a normal basis for 1945. A larger supply is available and all orders will be accepted in full quantity. We suggest that orders be placed early. As usual, consideration for shipment shall be determined by date received.

TERMS OF SALE

1. **50 OF A VARIETY** is the minimum that can be supplied.
2. More than 50 of a variety must be in **MULTIPLES OF 50**.
3. The **MINIMUM TOTAL ORDER** that will be accepted is 250 cuttings.
4. The rate per 1000 applies to all orders regardless of size.
5. Unrooted cuttings are available at \$10.00 per 1000 less than rooted cuttings.
6. Varieties **RIVIERA, VESPER, SUNNYSIDE** and **REVELATION** are sold under **contract agreement only**. The purchaser of these varieties agrees to the following conditions:
 - a. Not to propagate in any manner.
 - b. To grow and/or sell these varieties as **Cut Flowers only**.
 - c. To discard and destroy all stock after blooms have been cut from said plants.
 - d. Contract forms will be supplied by Yoder Brothers and must be signed and returned before shipments are made.
 - e. Price for rooted cuttings, \$50.00 per 1000.

RIVIERA

(Yoder Bros.)

A luminous pink decorative pompon blooming normally about December 10, just nicely following Minuet. This variety finishes beautifully, maintaining its color and form much better than existing varieties that bloom at the same season. The flower is showy and of good substance. Its heavy petallage permits an extended season of cutting. The plant is vigorous, of medium height and top production. The spray resembles that of Snow, being extremely rigid and well branched. Foliage is small with a very strong stem. A productive variety having a color and season in great demand.



VESPER

(Yoder Bros.)

This variety is the result of an attempt to combine the flower quality of Rev. Bushnell with the free growth and high production of Sea Gull. It is a



glistening white pompon that blooms normally November 10. The flower is very pure in color and has unusually good substance. The form is beautiful and its heavy petallage permits a long period of cutting. Free growth, easy culture, and a well branched spray rank Vesper with the best of the early dependable varieties now in use. This unique combination of flower quality and free growth habit plus its favorable response to black cloth treatment should make this variety very popular. Gold Medal National Chrysanthemum Show 1943.

See Opposite Page for Terms and Price of Above Varieties

COCQUETTE

(De Petris)

Large button type pompon. Color clear golden yellow, with good form and hard substance. Of free easy growth with good production. Stems strong and upright attaining medium height. Matures November 12 to 15. A desirable yellow button pompon flowering at a period when button varieties are not plentiful. Cocquette will be found to produce well and extremely free and easy to grow.



TRIANON

(De Petris)



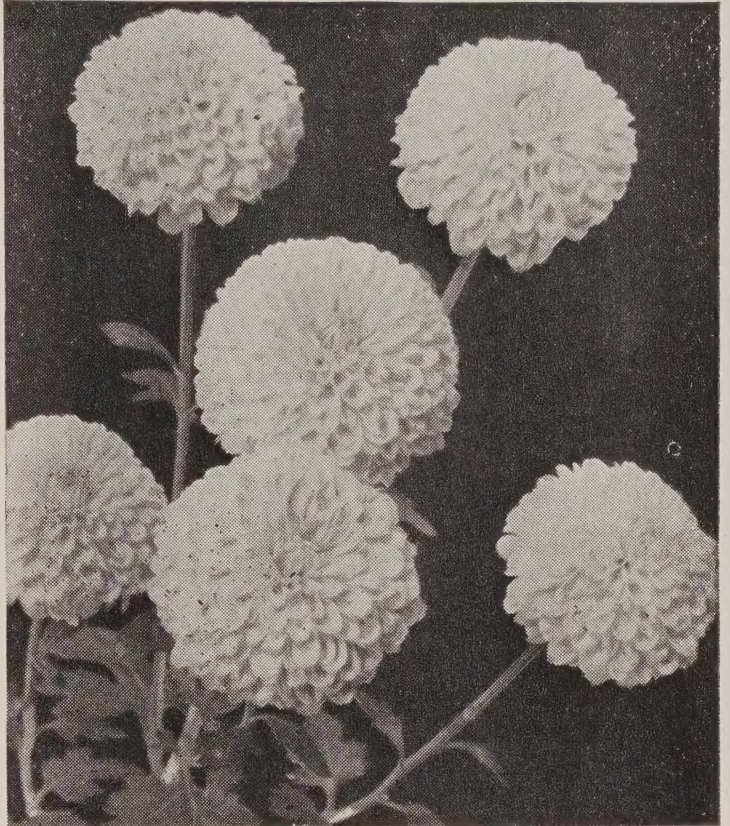
Crimson bronze pompon with a good and appealing color. Perfect form and hard substance. Growth is free with clean medium sized foliage and good stems. Matures November 12. Trianon will produce a good average of upright sprays. It is easy to grow and produces a good quantity of perfectly rounded blooms with both good form and substance. It blooms at a period when deep bronze pompons are not plentiful.

Above Varieties — \$125.00 per 1000

BARCAROLE

(Yoder Bros.)

An intense golden yellow pompon that blooms normally November 5. It is a very formal flower and possesses excellent substance. The habit of growth is outstandingly vigorous. It is of extremely easy culture and its smart, dark, glossy foliage, its rigid sprays and very high production mark it as a real bread and butter variety. It has proven a valuable variety for black cloth shading, flowering with Nuggets when shaded with that variety. Barcarole has shown no sensitivity to cultural conditions, being easily grown on either raised benches or ground beds. We suggest that those who now grow Mary L. Hall under black cloth will find Barcarole a more satisfactory variety. Awarded gold medal National Chrysanthemum Show 1943.



BITTERSWEET

(Yoder Bros.)

A beautiful medium sized bittersweet red daisy that blooms normally November 8. The flower possesses substance and keeping qualities that are superior to any existing red daisies suitable for cloth house culture. It



retains its brilliance with full maturity. The flower has from three to four rows of stiff, broad petals that lay perfectly flat giving a fresh, lively and attractive appearance. Bittersweet has a stiff wiry stem that produces well branched sprays. The foliage is small, dark green and glossy. It responds well to black cloth treatment. It bunches well and because of its striking color and attractive foliage it compels attention when displayed with other varieties. A better cloth house red daisy and a good running mate for Sylvanna. Awarded gold medal National Chrysanthemum Show 1943.

Above Varieties -- \$125.00 per 1000

SUNNYSIDE

(Yoder Bros.)



A persistent demand from all wholesale growers calls for a round, hard flower that will ship and handle without bruising or other damages. Sunnyside exactly fills this demand. In addition to this, it is a strong grower and will consistently produce a heavy crop of well branched sprays that are easy to bunch. The quality of the flower is equal or better than any existing yellow pom-pom regardless of season or growth habit. The color is a clear brilliant yellow. It matures for Thanksgiving and later. It will hold well on the bench.

REVELATION

(Yoder Bros.)

All florists both wholesale and retail are conscious of the need for quality flowers that can be produced in quantity for the January market. Revelation fills this need. It is a clear white pom-pom that blooms as late as or later than Snow. It has never been known to go blind. It will thrive and produce in abundance under any condition or method of growing that will produce a satisfactory crop of Garza. It ships well and looks fresh and attractive when unpacked. Revelation makes possible the easy production of high quality white pompons during Christmas and early January without loss of production or risk to the grower.



See Inside Front Cover for Terms and Price of Above Varieties



BRONZE GOLDSMITH. The high quality and good production of Goldsmith have been universally recognized. Bronze Goldsmith is a sport from Goldsmith similar or better in color than well grown Natoma or Red Princeton. This color is always in keen demand but has seldom been associated with good growth habit. Bronze Goldsmith provides a much sought after color, a beautiful flower and a good growth habit for late November.

SYLVANNA. There are very few good cloth house daisies that combine a high quality flower and a reliable productive growth habit. Sylvanna possesses a free growth that can be depended upon to produce a heavy crop under a wide diversity of soils and cultural conditions. The color is a brilliant orange bronze that holds well with full maturity allowing an extended period for marketing. Sylvanna should become very popular both as a cloth house daisy and during its natural season of bloom which is November 10.



MINUET. A soft pink pompon similar in color to Mrs. Morgan Bulkeley and equal or better than that variety in flower quality and growth habit. Minuet provides a pink pompon for Thanksgiving that is so superior to existing late November pink pompons that it should become the leading variety for that season.

Varieties on This Page \$100.00 per 1000



NANCY CRAIN. Good button types are needed to supply the increasing demand for dainty and artistic work. Nancy Crain is a large white button which possesses perfect form and excellent substance plus an easy growth habit. In the cloth house this variety has shown some pink suffusions and it is therefore not recommended for shading. Nancy Crain blooms naturally November 5 and should prove a favorite for that period.

ARGO. A medium sized pompon with good rounded form and excellent substance for Thanksgiving and early December. The color is a beautiful bronzy orange, shading to rust. A very appealing shade which does not fade if allowed to stand on the plant. In color and in growth habit Argo resembles the later variety Cavalcade. Its habit is somewhat dwarf and rigid. Seems to make its growth late in the season and should therefore not be planted late. Argo is a quality pompon with a very appealing color which sells on sight.



NEVADA. A desirable and useful anemone producing flowers of high quality for Thanksgiving. The color is pure white with a chartreuse green center. This variety responds well to generous spacing and disbudded spray technique. For the grower who appreciates Europa, Valencia and its sports, Nevada provides a white of equal quality.

Varieties on This Page \$100.00 per 1000



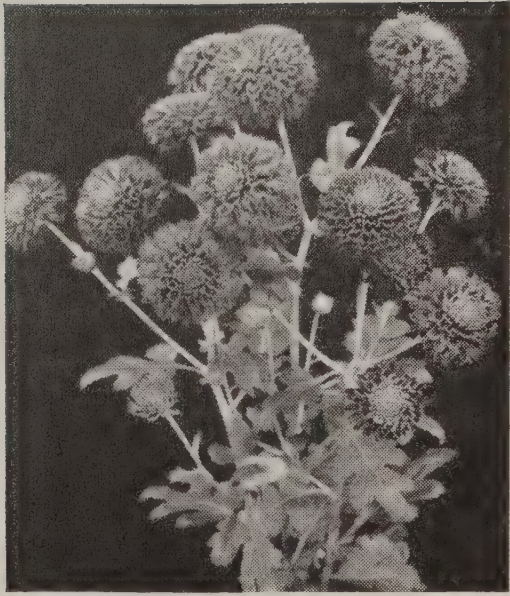
SEAFOAM. A pure white, medium sized pompon with a full center and well-rounded form, that blooms November 20-25. The flower resembles Rev. Bushnell. It responds satisfactorily to cloth house practices when grouped with the later varieties. For those growers who find Rev. Bushnell somewhat sparse, we suggest that this variety be given a trial. In our opinion, the best medium-sized, white pompon for Thanksgiving.

ANACONDA. A large, well formed, copper bronze mum. The stem is stiff with medium sized, dark green foliage. This variety is somewhat sensitive to cultural methods in that the growth must not be allowed to check. In this regard it is similar to Detroit News. Many growers are finding it a more satisfactory variety than Mrs. David Roy.

GOLDEN SURPRISE. A medium sized yellow pompon of value because of its season just prior to and including Thanksgiving. The growth habit is free and productive. A valuable color in a season when yellow pompons are in great demand.

CASSANDRA. A bright orange bronze pompon that is a distinct advance in color for its season. It has fully rounded form and good substance. It blooms in early November with Mrs. Bulkeley and its sports. It responds well to cloth house practices. This variety has a habit of forming early crowns. This can be overcome by a late pinch not exceeding thirty days prior to the application of black cloth shade. Otherwise its cultural requirements are identical with Mrs. Bulkeley or Rev. Bushnell.

Varieties on This Page \$60.00 per 1000



NAVAHO. Designed for a cloth house, medium-sized decorative pompon. It is larger in size and possesses a livelier color than Robin Hood. Color is deep crimson, or a reddish bronze under early shading. Responds well to black cloth and fills a great need for a cloth house variety in its color range. It is at its best when growth is kept soft, plants are generously spaced and its crop limited to three or four stems per plant. When so grown it is undoubtedly the best red pompon for cloth house culture.

GOLDEN JANE. A beautiful golden intensification of the original buff-bronze Jane. Much brighter and more vivid in color and for this reason a more desirable variety. We predict this variety will replace Jane.

PIXIE. A small, well-rounded pompon somewhat larger than Nuggets. The color improves that variety in that it is much brighter and therefore more attractive. It is a remarkably good shipper. It responds beautifully to cloth house practice. It blooms normally November 10. For the grower who wants small hard pompons of simple, easy culture, we recommend Pixie.

APRICOT VALENCIA. A beautiful apricot or rosewood buff sport from Dark Pink Valencia. In growth and form it is identical with this variety, being less vegetative than the original Valencia. The color is distinctly new in this group. It is a favorite with retailers. To the grower of Valencia, we say without hesitation that Apricot Valencia is a valuable addition to this group.

Varieties on This Page \$60.00 per 1000

BRONZE ORCHID QUEEN. An apricot buff sport from Orchid Queen. Form and growth are counterparts of the original. In many markets there is an increasing demand for softer shades of color. Light yellows, soft bronzes, and pale pinks blend more easily with contemporary taste in interior decoration. It is with this knowledge in mind that we offer Bronze Orchid Queen. It is not intense or vivid and will not suit those who demand strong colors. As a soft color it is outstandingly beautiful and will be used wherever soft colors are in demand.

DARK PINK BULKELEY. A deep mauve pink sport from Mrs. Bulkeley and identical to it in all other respects. The addition of this variety is made in the interest of those growers who, finding Mrs. Bulkeley useful, desire an intensification in color for early shading. Dark Pink Bulkeley will hold its color to better advantage than the original under similar conditions.

INDIANAPOLIS YELLOW. A lemon yellow sport from Indianapolis Pink. For those who find Indianapolis Pink and its bronze and white sports satisfactory varieties, this yellow sport will be a welcome addition. Some complaints have been registered that this variety is not stable in color. We acknowledge this to be true. Intensive work has been done and is continuing in the direction of truing up the color. We believe we have made satisfactory progress.

CARILLON. A beautifully formed spray single of medium size. The color is a brilliant Valencia pink. It blooms December 15th and later. The growth is extraordinarily fast and free. It can be grown cool on ground beds without any danger of blindness. It will not stand overcropping, must be generously spaced and limited to not more than three or four stems per plant. For the grower who wants a quality pink single for December, we suggest Carillon and this method of culture.



EUROPA. A brilliant red single of exquisite form and good substance flowering November 10. This variety is probably the outstanding achievement in color and form for red singles to date. It is rather sensitive to cultural conditions. For success with this variety it is important that the plants are never hardened or stunted. A relatively long growing season plus an uninterrupted development of the plants together with generous spacing assure a superb product.

Varieties on This Page \$50.00 per 1000

GOLDSMITH. A brilliant, orange yellow, large decorative pompon that blooms November 25. Color is similar to Princeton. Growth habit is stronger and heavier than that variety. This variety has found much favor with many growers in that it follows Princeton and precedes Vibrant, part of the crop making Thanksgiving and providing a large golden yellow decorative to complement Sunnyside. Goldsmith is being grown in the cloth house, and when given the same treatment as the Valencias, Viking and other late flowering varieties produces a heavy crop of outstandingly high quality cut flowers.



SARONG. A bright crimson scarlet single for December and Christmas. This variety grows more freely, is a heavier producer and a better shipper than Carnelia. Its cultural requirements are essentially the same as for the varieties Snow and Yellow Snow. It may go blind under the same conditions that cause blindness in those varieties. The grower who can successfully grow Snow can expect a profitable crop from Sarong. The best late red.

YELLOW ARCADIA. A pure sulfur yellow sport from Arcadia. Like its parent it is of easy culture and high production. A fine yellow to flower with Arcadia and preceding Pixie.

ROSALIND. A pink single sometimes referred to as a pink Yukon. This variety like Yukon will grow freely under any normal greenhouse conditions. It does well in low temperature and, if grown slowly, can be had for the Christmas cut when the color, a clear medium pink, is so scarce. For the grower who demands varieties that grow and produce without fussing we recommend Rosalind.

BRONZE MASTERPIECE. A rosewood bronze sport from Masterpiece. Growth and flower form are identical with the parent variety. This color is enthusiastically received by floral designers. Like its parent, Masterpiece, and like the variety Little America, this variety responds in a startling manner to disbudded spray technique raising an already good variety to a new high standard of cut flower quality.

YUKON. A medium sized, clear white spray single of unusually free and easy culture. Yukon normally blooms December 10 but under low temperatures is versatile enough to flower for Christmas. It shows no tendencies toward blindness. This variety provides a white single to flower with the pompon Cameo in the season between Cordova and Snow. It responds well to the same cultural requirements as Vibrant, Cameo and Garza.

Varieties on This Page \$37.50 per 1000

YELLOW SNOW. This pernet yellow sport of Snow is like the parent variety in flower form, growth habit and cultural requirements. Yellow Snow is unique as a pompon in that it has no competitor. It is the only yellow that will, without the use of lighting technique, provide yellow pompons for late December and early January. To assure a full crop, Yellow Snow and Snow should be benched not later than July 1st, pinched not later than August 1st and grown at a minimum of 50° night temperature during October and November when buds are forming. Adverse conditions may cause blind growth.



VIBRANT. A large, brilliant canary yellow decorative pompon that blooms in mid December. Vibrant is at its best when grown under the conditions that suit Garza. If grown cool it can be held for Christmas cutting. It has proven very popular with growers who plant comparatively late and who practice ground bed culture. Easy to grow. Easy to sell. Profitable.

BRONZE FREIDA. Another contribution to the modern vogue in color. A light, biscuit bronze that blends beautifully with the modern color schemes used by interior decorators. It is similar in color tones to Bronze Orchid Queen differing from that variety in that the bronze tones dominate the pink. Most markets are not yet ready for large quantities of these colors but keen retailers are recognizing a growing demand from their high class clientele. Bronze Freida is a real acquisition in both form and color.

CAMEO. A creamy white decorative pompon of medium to large size for early December flowering, when Cordova is cut out and Snow not yet ready to cut. The flower opens slowly, increasing in size, attractiveness and substance until at full maturity it is at its best. Even after full development the crop may be held for a considerable time. Because of its strong well branched spray and large sized flowers, it bunches to good advantage. Very acceptable in any market. A good producer that is easy to grow.

INDIANAPOLIS WHITE. A pure white sport from Indianapolis Pink. Because of its ease of culture, its ability to produce a heavier than usual crop, its pure white color and its deep, perfectly incurved flower, Indianapolis White is undoubtedly one of the best white mums in existence. Its chief cultural requirement is a strong, soft cutting that is given an uninterrupted growth.

Varieties on This Page \$37.50 per 1000

LARGE FLOWERING COMMERCIAL VARIETIES

YELLOW

Name and Description	Size & Type	Matures	Price per 1000
† GOLD LODE. Light golden yellow	Int. Reflexed	Oct. 1	37.50
Golden October. Deep lemon yellow	Int. Semi-Inc.	Oct. 10	37.50
CELESTRA. Lemon yellow	S. Incurved	Oct. 15	37.50
† MRS. H. E. KIDDER. Deep lemon yellow	L. Incurved	Oct. 20	37.50
Yellow Ambassador. Light lemon yellow. Sport from Ambassador	L. Incurved	Oct. 23	37.50
† BLAZING GOLD. Deep golden yellow	Int. Incurved	Oct. 25	37.50
SUNGLOW. Golden yellow	L. Incurved	Oct. 25	37.50
† Smith's Superlative. Deep golden yellow	Int. Semi-Inc.	Oct. 25	37.50
Citronella. Light buff yellow	Int. Incurved	Oct. 28	37.50
Yellow Albatross. Light lemon yellow. Sport from Albatross	L. Incurved	Oct. 28	50.00
Saratoga. Bright golden yellow	L. Semi-Inc.	Nov. 1	50.00
† Golden Glory. Golden yellow	Int. Semi-Inc.	Nov. 1	37.50
GOOD NEWS. Deep lemon yellow. Sport from Detroit News	Int. Incurved	Nov. 1	37.50
Yellow Turner. Light yellow	L. Incurved	Nov. 5	50.00
† INDIANAPOLIS YELLOW. Lemon yellow. Sport from Indianapolis Pink	Int. Incurved	Nov. 8	50.00
† Cardonia. Deep golden yellow	Int. Incurved	Nov. 10	37.50
PENROD. Golden yellow	Int. Incurved	Nov. 10	50.00
Whittier. Lemon yellow	L. Incurved	Nov. 13	37.50
YELLOW MONUMENT. Light lemon yellow. Sport from Monument	L. Incurved	Nov. 15	37.50
† Honey Dew. Lemon yellow	Int. Incurved	Nov. 15	37.50
YELLOW MEFO. Lemon yellow	L. Incurved	Nov. 20	37.50
† BONNAFFON DELUXE. Golden yellow	S. Incurved	Nov. 20	37.50
† FRIENDLY RIVAL. Deep chrome yellow	L. Incurved	Nov. 20	37.50
MARIE DEPETRIS. Deep golden yellow	L. Incurved	Nov. 23	37.50
† SUN GOLD. Lemon yellow	Int. Semi-Inc.	Nov. 25	37.50
GOLDEN PEARSON. (Leroy Zang). Light golden yellow. Sport from Gladys Pearson	Int. Incurved	Nov. 25	37.50
IMPROVED YELLOW CHATTANOOGA. Light lemon yellow	L. Incurved	Nov. 25	37.50
GOLDEN MRS. ROSS. Golden yellow	L. Incurved	Dec. 3	37.50
Golden Mistletoe. Light golden yellow	L. Incurved	Dec. 10	37.50
Meteore. Lemon yellow	Int. Semi-Inc.	Dec. 10	100.00
IMPROVED TOBIN'S LATE YELLOW. Deep lemon yellow. Sport from Tobin's Late Yellow	Int. Semi-Inc.	Dec. 15	37.50

†—Suitable for pot culture.

LARGE FLOWERING COMMERCIAL VARIETIES

WHITE

Name and Description	Size & Type	Matures	Price per 1000
Smith's Early White	Int. Semi-Inc.	Oct. 5	37.50
Quaker Maid. White, tinged with pink	Int. Reflexed	Oct. 15	37.50
SILVER SHEEN	Int. Incurved	Oct. 18	37.50
†Christina	S. Incurved	Oct. 20	37.50
Ambassador. Cream white	L. Incurved	Oct. 23	37.50
ALBATROSS	L. Incurved	Nov. 1	37.50
SNOW WHITE	Int. Incurved	Nov. 1	37.50
BETSY ROSS. Ivory white	L. Incurved	Nov. 1	37.50
William Turner. White	L. Incurved	Nov. 5	50.00
†INDIANAPOLIS WHITE	Int. Incurved	Nov. 8	37.50
MONUMENT. Ivory white	L. Incurved	Nov. 15	37.50
†MARKETEER	Int. Semi-Inc.	Nov. 18	37.50
MEFO. Ivory white	L. Incurved	Nov. 20	37.50
†White Frick. White suffused with pink. Sport from Helen Frick	Int. Incurved	Nov. 25	37.50
CHATTANOOGA	L. Incurved	Nov. 25	37.50
DECEMBER GLORY. Ivory white	Int. Incurved	Dec. 1	37.50
December White	Int. Incurved	Dec. 5	100.00
Improved December Beauty. Sport from December Beauty	L. Incurved	Dec. 8	50.00
WHITE MISTLETOE	Int. Incurved	Dec. 10	37.50
SMITH'S LATE WHITE. Ivory white	Int. Semi-Inc.	Dec. 15	37.50

BRONZE AND RED

Indianola. Light reddish bronze	Int. Semi-Inc.	Oct. 10	37.50
Hilda Bergen. Dark reddish bronze	S. Incurved	Oct. 25	37.50
Cambria. Golden bronze	Int. Incurved	Oct. 25	50.00
†Alameda. Reddish bronze with buff reverse	Int. Incurved	Oct. 25	50.00
†Glitters. Deep reddish orange	Int. Reflexed	Oct. 28	37.50
†Apricot Queen. Orange bronze	Int. Incurved	Nov. 1	37.50
DETROIT NEWS. Reddish bronze with buff reverse ...	Int. Incurved	Nov. 1	37.50
Bronze Turner. Light bronze	L. Incurved	Nov. 5	50.00
†INDIANAPOLIS BRONZE. Buff bronze suffused with pink	Int. Incurved	Nov. 8	37.50
BRONZE ORCHID QUEEN. Apricot buff	L. Incurved	Nov. 10	50.00
ANACONDA. Deep coppery red with golden bronze reverse	Int. Incurved	Nov. 15	60.00
MRS. DAVID F. ROY. Crimson with deep buff reverse	Int. Incurved	Nov. 15	50.00
†Mrs. A. J. Stahelin. Reddish bronze	Int. Incurved	Nov. 15	50.00
Garnet King. Dark red	Int. Reflexed	Nov. 18	50.00
GLADYS PEARSON. Light buff bronze	Int. Incurved	Nov. 25	37.50
OAK LEAF. Reddish bronze	Int. Incurved	Nov. 25	37.50
†Bronze Frick. Light bronze, suffused with pink. Sport from Helen Frick	Int. Incurved	Nov. 25	37.50
†Harvard. Deep red	Int. Reflexed	Nov. 30	37.50
Mohawk Chief. Deep red	Int. Reflexed	Nov. 30	50.00
Bronze Mistletoe. Buff bronze suffused with pink	Int. Incurved	Dec. 10	37.50

† — Suitable for pot culture.

LARGE FLOWERING COMMERCIAL VARIETIES

PINK

Name and Description	Size & Type	Matures	Price per 1000
†Early October. Light lavender	S. Semi-Inc.	Oct. 10	100.00
PINK CHIEF. Lavender	Int. Incurved	Oct. 15	37.50
†Justrite. Light rose pink	S. Incurved	Oct. 15	37.50
Major Ed. Bowes. Deep lavender	Int. Incurved	Oct. 20	37.50
October Rose. Light lavender	Int. Incurved	Oct. 20	50.00
†Rose Chochard. Light lavender	S. Incurved	Oct. 20	37.50
†Rosabella. Rose pink	S. Incurved	Oct. 25	50.00
Rosy Morn. Deep rich pink with light lavender re- verse	Int. Incurved	Oct. 25	100.00
Pink Turner. (Mrs. Leslie Davis). Lavender	L. Incurved	Nov. 5	50.00
J. W. PRINCE. (Improved Chieftain) Rose pink	Int. Incurved	Nov. 5	37.50
†INDIANAPOLIS PINK. Deep lavender with pale re- verse	Int. Incurved	Nov. 8	37.50
ORCHID QUEEN. Orchid pink	L. Incurved	Nov. 10	50.00
Thanksgiving Pink. Amaranth	Int. Reflexed	Nov. 23	50.00
Peter John. Deep rose pink. Sport from Thanksgiving Pink	Int. Reflexed	Nov. 23	50.00
†HELEN FRICK. Rose pink	Int. Incurved	Nov. 25	37.50
EDWIN SEIDEWITZ. Lavender	Int. Incurved	Nov. 30	37.50
Pink Mistletoe. Lavender	Int. Incurved	Dec. 10	37.50

† — Suitable for pot culture.



Anaconda

POMPON, SINGLE and ANEMONE VARIETIES

Types are abbreviated as follows: Pom.—Pompon; Dec.—Decorative; Sing.—Single; Anem.—Anemone. Size of flower is indicated by S—Small; Int.—Intermediate; L—Large.

YELLOW

Name and Description	Size & Type	Matures	Price per 1000
Barbara Cumming. (Yellow Normandie). Buff yellow	Int. Dec.	Sept. 15	37.50
Early Yellow. Light golden yellow	S. Pom.	Sept. 15	37.50
Pomponette. Light buff yellow	Int. Pom.	Sept. 20	37.50
Wolverine. Light yellow	Int. Dec.	Sept. 25	37.50
King Midas. Light lemon yellow	Int. Dec.	Sept. 30	37.50
Judith Anderson. Golden yellow	S. Pom.	Oct. 15	37.50
YELLOW IRENE. Light lemon yellow. Sport from Irene	S. Pom.	Oct. 18	37.50
RODELL IMPROVED. Light lemon yellow	Int. Pom.	Oct. 20	37.50
Yellow Hammer. Golden yellow	Int. Pom.	Oct. 20	50.00
†*Cincinnati. Golden yellow	L. Pom.	Oct. 20	37.50
GOLDEN SPRAY. Deep lemon yellow	Int. Pom.	Oct. 23	37.50
*GOLDEN HERALD. Deep golden yellow	L. Dec.	Oct. 25	37.50
YELLOW DOT. Yellow with bronze center. Sport from Pink Dot	Int. Pom.	Oct. 25	37.50
YELLOW ARCADIA. Pernet yellow	Int. Pom.	Oct. 28	37.50
YELLOW DAISY. Deep lemon yellow	Int. Sing.	Nov. 1	37.50
MARY LENNON HALL. (Vera Victoria). Deep lemon yellow	Int. Pom.	Nov. 1	37.50
Yellow Sea Gull. Light lemon yellow. Sport from Sea Gull	Int. Pom.	Nov. 1	37.50
*Yellow Doty. Buff yellow	L. Pom.	Nov. 1	37.50
†*Ohio State. Light lemon yellow	Int. Anem.	Nov. 1	37.50
BARCAROLE. Golden yellow	Int. Pom.	Nov. 5	125.00
NUGGETS. Light lemon yellow	S. Pom.	Nov. 5	37.50
YELLOW BUSHNELL. Pernet yellow. Sport from Rev. Bushnell	Int. Pom.	Nov. 8	37.50
PIXIE. Deep golden yellow	S. Pom.	Nov. 10	60.00
Derigold. Deep golden yellow	Int. Pom.	Nov. 10	37.50
†*Yellow Beauty. Golden yellow	L. Pom.	Nov. 10	37.50
*Golden Mensa. Light lemon yellow	Int. Sing.	Nov. 10	37.50
*Helios. Deep golden yellow	L. Anem.	Nov. 10	37.50
Yellow New York. Deep lemon yellow. Sport from New York	S. Pom.	Nov. 13	37.50
COCQUETTE. Clear golden yellow	S. Pom.	Nov. 15	125.00
PRINCETON. Orange yellow	Int. Dec.	Nov. 15	37.50
*YELLOW FELLOW. Deep lemon yellow	Int. Dec.	Nov. 15	37.50
†Sunray. Light lemon yellow	Int. Anem.	Nov. 15	37.50
*SUSANNE MILLER. Buff yellow. Sport from Norma	L. Anem.	Nov. 18	37.50
GOLDEN SURPRISE. Sulphur yellow, shading to golden yellow	Int. Pom.	Nov. 18	60.00
†*Bright Light. Light lemon yellow	L. Dec.	Nov. 20	37.50
Hasegawa Gold. Light golden yellow	Int. Pom.	Nov. 23	37.50
†*Yellow Rolinda. Light buff yellow. Sport from Rolinda	Int. Anem.	Nov. 23	37.50

† — Suitable for pot culture.

* — Responds to disbudding.

POMPON, SINGLE and ANEMONE VARIETIES

YELLOW—Cont'd

Name and Description	Size & Type	Matures	Price per 1000
§SUNNYSIDE. Golden yellow	Int. Pom.	Nov. 25	50.00
LODESTAR. Golden yellow	Int. Sing.	Nov. 25	100.00
*GOLDSMITH. Golden yellow	Int. Dec.	Nov. 25	37.50
*Citrus Queen. Lemon orange	L. Anem.	Nov. 25	37.50
Christmas Gold. Deep golden yellow	S. Pom.	Nov. 28	37.50
*GOLDEN JANE. Brilliant golden yellow. Sport from Jane	L. Sing.	Nov. 28	60.00
YELLOW CORDOVA. Lemon yellow. Sport from Cordova	Int. Dec.	Nov. 30	37.50
Gold Coin. (Unalga). Deep lemon yellow.....	Int. Pom.	Dec. 1	37.50
Golden Modena. Deep lemon yellow. Sport from Modena	Int. Pom.	Dec. 5	50.00
*Yellow Supreme. Buff yellow suffused with pink. Sport from Pink Supreme	L. Anem.	Dec. 10	37.50
Spun Gold. Deep lemon yellow	Int. Dec.	Dec. 15	50.00
DECEMBER GOLD. Deep golden yellow	Int. Dec.	Dec. 15	37.50
Christmas Cheer. Buff yellow	Int. Pom.	Dec. 15	37.50
YELLOW GARZA SUPREME. Light lemon yellow	Int. Anem.	Dec. 15	37.50
VIBRANT. Deep lemon yellow	Int. Dec.	Dec. 20	37.50
Winterset. Lemon yellow	Int. Pom.	Dec. 25	37.50
YELLOW SNOW. Deep lemon yellow.....	Int. Pom.	Dec. 30	37.50

WHITE

Silver Moon. Cream white	Int. Sing.	Sept. 15	37.50
Normandie. White suffused with pink	Int. Dec.	Sept. 20	37.50
Jean Cumming. Ivory white	Int. Dec.	Sept. 20	37.50
Avalanche	Int. Dec.	Oct. 5	80.00
Uvalda. Cream white	Int. Pom.	Oct. 10	37.50
WHITE JEWELL. White tinged with light lavender.....	S. Pom.	Oct. 15	37.50
*Silver Ball	L. Pom.	Oct. 15	37.50
IRENE	S. Pom.	Oct. 18	37.50
MINONG	S. Pom.	Oct. 20	37.50
ARCADIA	Int. Pom.	Oct. 28	37.50
†*Graceland. White with yellow center	Int. Anem.	Oct. 28	37.50
SEA GULL. Cream white	Int. Pom.	Nov. 1	37.50
*WHITE DOTY. Ivory white	L. Pom.	Nov. 1	37.50
Blanche	Int. Anem.	Nov. 1	37.50
NANCY CRAIN	S. Pom.	Nov. 5	100.00
*White Anemone	Int. Anem.	Nov. 5	37.50
REV. HORACE BUSHNELL. Cream white	Int. Pom.	Nov. 8	37.50
*Shasta	Int. Anem.	Nov. 8	37.50
Crystal Jewell	S. Pom.	Nov. 8	37.50
§VESPER	Int. Pom.	Nov. 10	50.00
*White Mensa. Ivory white	Int. Sing.	Nov. 10	37.50
†*LITTLE AMERICA	Int. Anem.	Nov. 10	37.50
†*Richard Mandel	L. Pom.	Nov. 10	37.50
CHICAGO PEARL. Ivory white	Int. Pom.	Nov. 15	37.50

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POMPON, SINGLE and ANEMONE VARIETIES

Name and Description	Size & Type	Matures	Price per 1000
*WHITE FREIDA. White with yellow cushion	L. Anem.	Nov. 15	37.50
*White Norma. White suffused with pink	L. Anem.	Nov. 18	37.50
*Long Island Beauty. White with yellow cushion.....	L. Anem.	Nov. 20	37.50
*NEVADA. White with chartreuse green cushion	Int. Anem.	Nov. 20	100.00
Pearl	Int. Pom.	Nov. 20	37.50
SEAFOAM	Int. Pom.	Nov. 20	60.00
Priscilla	Int. Pom.	Nov. 23	100.00
*White Yuletide	Int. Pom.	Nov. 28	37.50
CORDOVA. Cream white	Int. Dec.	Nov. 30	37.50
Royal Queen	Int. Pom.	Dec. 5	37.50
CAMEO. Ivory white	Int. Pom.	Dec. 5	37.50
Silver Star. Ivory white	Int. Pom.	Dec. 10	37.50
YUKON	Int. Sing.	Dec. 10	37.50
*White Supreme. White suffused with pink	L. Anem.	Dec. 10	37.50
December Glory. Ivory white	Int. Dec.	Dec. 15	37.50
GARZA SUPREME	Int. Anem.	Dec. 15	37.50
SNOW. Ivory white	Int. Pom.	Dec. 30	37.50
\$REVELATION	Int. Pom.	Dec. 30	50.00

BRONZE AND RED

Early Bronze. Orange bronze	S. Pom.	Sept. 15	37.50
Burgundy. Wine red	Int. Dec.	Oct. 5	37.50
Ruby Pompon. Ruby crimson	Int. Pom.	Oct. 5	100.00
Caliph. Deep red	Int. Dec.	Oct. 8	37.50
Red Velvet. Velvety crimson	Int. Dec.	Oct. 8	100.00
Ruth Cumming. Reddish bronze	Int. Dec.	Oct. 8	37.50
Mandarin. Coral salmon	Int. Dec.	Oct. 10	37.50
Indian Summer. Orange bronze	Int. Dec.	Oct. 15	37.50
Clara Jameson. Dark reddish bronze	S. Pom.	Oct. 15	37.50
Bonnibell. Light buff bronze	S. Pom.	Oct. 15	37.50
Roman Bronze. Bronze suffused with pink. Sport from Capt. Cook	Int. Pom.	Oct. 20	37.50
†Thorina. Reddish bronze	Int. Pom.	Oct. 20	37.50
Adelaide. Dark reddish bronze	S. Pom.	Oct. 23	37.50
*Jemima. Dark reddish bronze	Int. Pom.	Oct. 23	37.50
NATOMA. Flame scarlet	Int. Dec.	Oct. 25	50.00
Ethel. Reddish bronze	S. Pom.	Oct. 25	37.50
FIRE BIRD. Dark reddish bronze	Int. Dec.	Oct. 25	37.50
OCTOBER BRONZE. Light bronze	Int. Sing.	Oct. 28	37.50
Bronze Daisy. Light bronze	Int. Sing.	Nov. 1	37.50
Elizabeth Peterson. Light orange bronze	Int. Dec.	Nov. 3	37.50
Bronze Buckingham. Light orange bronze	Int. Sing.	Nov. 3	50.00
ROBIN HOOD. Dark red	S. Pom.	Nov. 5	37.50
NAVAHO. Deep crimson	Int. Pom.	Nov. 5	60.00
RED DAISY. Deep red	Int. Sing.	Nov. 5	37.50
BITTERSWEET. Bittersweet red	Int. Sing.	Nov. 8	125.00

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POMPON, SINGLE and ANEMONE VARIETIES

BRONZE AND RED—Cont'd

Name and Description	Size & Type	Matures	Price per 1000
BRONZE BULKELEY. Bronze suffused with pink. Sport from Mrs. Bulkeley	Int. Pom.	Nov. 8	37.50
CASSANDRA. Orange bronze	Int. Pom.	Nov. 10	60.00
* Mason's Bronze. Burnt orange	L. Sing.	Nov. 10	37.50
SYLVANNA. Orange bronze	Int. Sing.	Nov. 10	100.00
* EUROPA. Cardinal red	L. Sing.	Nov. 10	50.00
* Clara Holford. Deep red	L. Sing.	Nov. 10	37.50
* The Titan. Scarlet crimson with bronzy red cushion...	L. Anem.	Nov. 10	37.50
†* Melba. Light reddish bronze	L. Sing.	Nov. 10	37.50
†* Red Melba. Light red	L. Sing.	Nov. 10	37.50
TRIANON. Crimson bronze	Int. Pom.	Nov. 13	125.00
New York. Reddish bronze	S. Pom.	Nov. 13	37.50
* BRONZE MASTERPIECE. Rosewood bronze. Sport from Masterpiece	Int. Pom.	Nov. 15	37.50
Fez. Deep reddish bronze	S. Pom.	Nov. 15	50.00
RED PRINCETON. Brazil red	Int. Dec.	Nov. 15	37.50
Mrs. Mary Hooker. Deep red	L. Dec.	Nov. 15	37.50
Gold Imperial. Golden yellow with deep yellow orange center	Int. Dec.	Nov. 15	60.00
* BRONZE FREIDA. Salmon buff with yellow center. Sport from Freida	L. Anem.	Nov. 15	37.50
†* GYPSY. Light reddish bronze	S. Anem.	Nov. 15	37.50
Catherine. Light reddish bronze	Int. Dec.	Nov. 20	37.50
LEGAL TENDER. Bronze and gold	Int. Dec.	Nov. 20	37.50
†* RED ROLINDA. Deep reddish bronze. Sport from Rolinda	Int. Anem.	Nov. 23	37.50
* BRONZE GOLDSMITH. Mars orange. Sport from Goldsmith	Int. Dec.	Nov. 25	100.00
Apricon. Apricot yellow	Int. Pom.	Nov. 25	37.50
Dorothy Turner. Deep reddish bronze	Int. Pom.	Nov. 25	37.50
Yolanda. Light orange bronze	S. Anem.	Nov. 25	37.50
* Crimson Glow. Crimson maroon	Int. Anem.	Nov. 25	37.50
†* Red Beu. Reddish bronze	Int. Dec.	Nov. 25	37.50
ARGO. Orange bronze	Int. Pom.	Nov. 28	100.00
* Jane. Light buff bronze. Sport from Valencia	L. Sing.	Nov. 28	37.50
* Red Valencia. Light Brazil red. Sport from Valencia	L. Sing.	Nov. 28	60.00
* APRICOT VALENCIA. Deep apricot buff. Sport from Dark Pink Valencia	L. Sing.	Nov. 28	60.00
Glow. Orange, reddish orange at center	Int. Pom.	Nov. 30	50.00
* CARNELIA. Bittersweet red	L. Sing.	Nov. 30	50.00
Royal Crimson. Dark crimson	L. Dec.	Dec. 1	37.50
Viking. Deep reddish bronze shading to orange	Int. Sing.	Dec. 1	50.00
Chrome Emerald. Golden orange with gold cushion...	Int. Anem.	Dec. 1	50.00
Wildfire. Orange rust	Int. Dec.	Dec. 3	37.50
CAVALCADE. Mandarin red. Golden bronze reverse	Int. Pom.	Dec. 10	37.50
* Bronze Supreme. Light bronze suffused with pink	L. Anem.	Dec. 10	37.50
SARONG. Crimson scarlet	Int. Sing.	Dec. 15	37.50

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POMPON, SINGLE and ANEMONE VARIETIES

PINK

Name and Description	Size & Type	Matures	Price per 1000
Early Wonder. Lavender	Int. Dec.	Sept. 15	37.50
Jean Treadway. Light rose pink with dark center.....	Int. Dec.	Oct. 1	37.50
Mrs. du Pont. Peach pink shading to rosy salmon....	Int. Dec.	Oct. 5	80.00
Rose Glow. Raspberry changing to opalescent rose...	S. Dec.	Oct. 5	37.50
Lavender Lady. Lavender	Int. Dec.	Oct. 8	80.00
Symphony. Mauve coppery pink and lavender	Int. Dec.	Oct. 12	37.50
JEWELL. Lavender	S. Pom.	Oct. 15	37.50
DARK PINK JEWELL. Deep lavender. Sport from Jewell	S. Pom.	Oct. 15	37.50
PINK PEARL. Rose pink	S. Pom.	Oct. 20	37.50
CAPT. COOK. Deep rose pink	Int. Pom.	Oct. 23	37.50
JESSIE. (Madeline). Light lavender	Int. Pom.	Oct. 25	37.50
PINK DOT. Light pink with deep pink center	Int. Pom.	Oct. 25	37.50
*Betty Rose. Lavender	L. Anem.	Oct. 25	37.50
OCTOBER PINK. Light lavender	Int. Sing.	Oct. 28	37.50
*Lillian Doty. Light rose pink	L. Pom.	Nov. 1	37.50
*Rose Charm. Lavender	L. Pom.	Nov. 1	37.50
W. H. Buckingham. Rose pink	Int. Sing.	Nov. 3	50.00
MRS. MORGAN G. BULKELEY. Light rose pink suf- fused with orchid lavender	Int. Pom.	Nov. 8	37.50
DARK PINK BULKELEY. Dark rose pink. Sport from Mrs. Bulkeley	Int. Pom.	Nov. 8	50.00
Linda Lou. Lavender with yellow cushion	Int. Anem.	Nov. 8	37.50
†*THYRA. Lavender	L. Pom.	Nov. 10	37.50
†*QUEEN OF PINKS. Lavender	L. Pom.	Nov. 10	37.50
†*Ethrelda. Light lavender	Int. Anem.	Nov. 12	37.50
*MASTERPIECE. Tourmaline pink	Int. Pom.	Nov. 15	37.50
Orchid Beauty. Orchid with golden cushion	Int. Anem.	Nov. 15	37.50
*FREIDA. Light lavender with yellow cushion	L. Anem.	Nov. 15	37.50
*Dark Pink Freida. Deep lavender. Sport from Freida	L. Anem.	Nov. 15	37.50
*Norma. Orchid pink petals with salmon cushion	L. Anem.	Nov. 18	37.50
*Dark Pink Norma. Deep lavender. Sport from Norma	L. Anem.	Nov. 18	37.50
MINUET. Mauve to rose pink	Int. Pom.	Nov. 25	100.00
Usona. Lavender	Int. Pom.	Nov. 25	37.50
Hasegawa Pink. Lavender	Int. Sing.	Nov. 25	37.50
†*BEAUTIFUL LADY. Deep lavender rays with cream white cushion	L. Anem.	Nov. 25	50.00
*VALENCIA. Orchid pink	L. Sing.	Nov. 28	37.50
*DARK PINK VALENCIA. Deep orchid pink	Int. Sing.	Nov. 28	37.50
*Enchantress. Deep pink with light pink cushion	L. Anem.	Dec. 5	50.00
SRIVIERA. Luminous pink	Int. Dec.	Dec. 10	50.00
Prosperity. Deep lavender	Int. Dec.	Dec. 10	37.50
*Dark Pink Supreme. Lavender. Sport from Pink Supreme	L. Anem.	Dec. 10	37.50
CARILLON. Deep orchid pink	Int. Sing.	Dec. 15	50.00
Pink Treasure Island. Light lavender	Int. Dec.	Dec. 20	37.50
ROSALIND. Rose pink	Int. Sing.	Dec. 20	37.50

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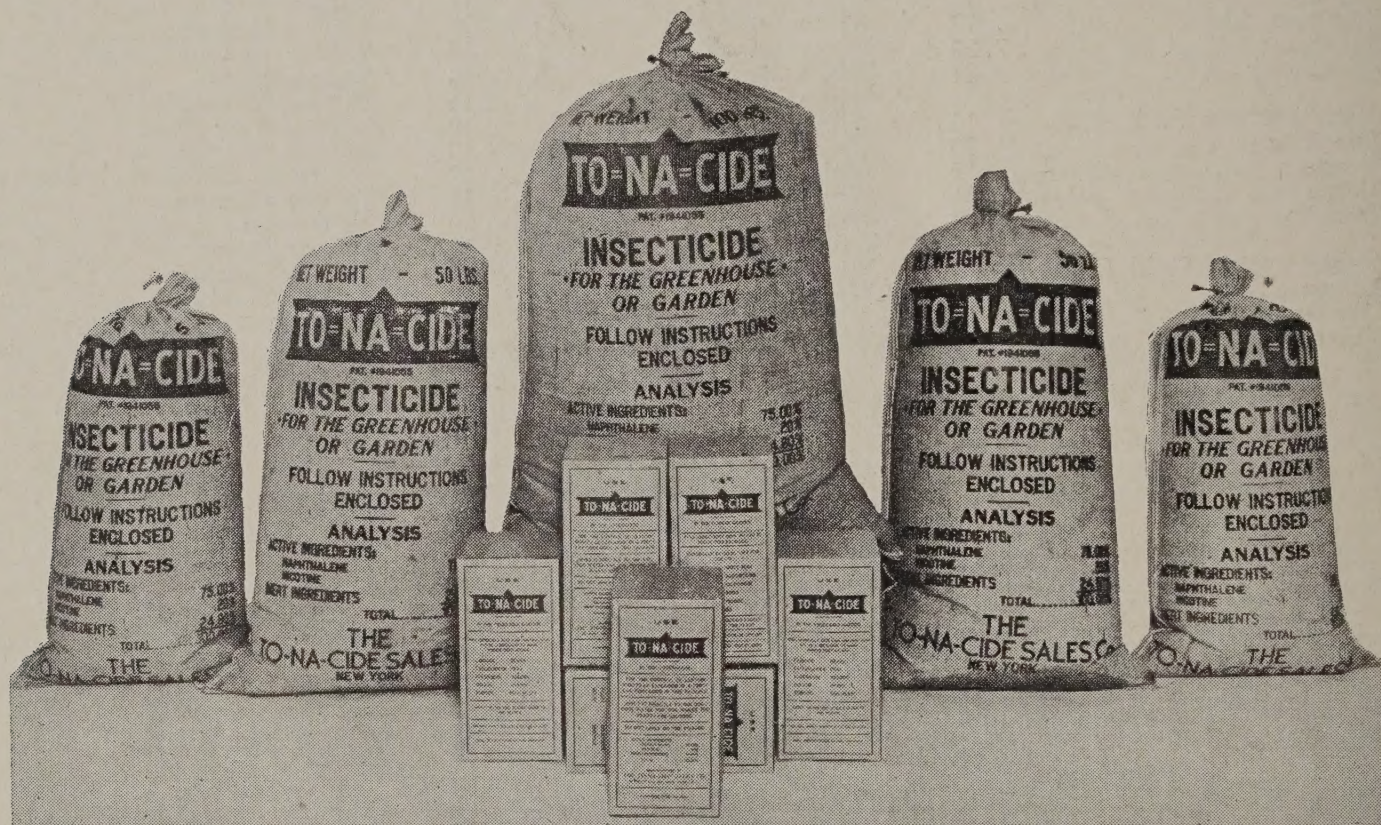
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For
Garden

TO=NA=CIDE

For
Greenhouse



**For Mums, Roses, Carnations, Snaps, Callas, Gladioli, Dahlias
Asters, Delphiniums, Vegetables, etc.**

Use To-Na-Cide as a control for Thrips, Sow Bugs, Slugs, Centipedes, Millipeds, Manure Grubs and Manure or Earth Worms. To-Na-Cide will destroy cut worms in your lawn. For Japanese Beetle Grubs, To-Na-Cide will kill them. Use To-Na-Cide for keeping certain insects, Rabbits and Moles from eating your vegetables and flowers in your garden.

**25 pounds will cover 1500 square feet—100 pounds 6000 square feet
Send for Special Circular with directions**

5 pounds, \$1.25; 10 pounds, \$2.00; 25 pounds, \$4.00; 50 pounds, \$7.00; 100 pounds, \$13.00. Less 2% for Cash with Order. F. O. B. New York.

Lexington, Kentucky, October 23, 1941.

Dear Sir:

In reply to yours of October 16th. We have used your To-Na-Cide extensively on Mums for Thrip with excellent results. Also had some Midge on the Mums this spring and as we used very little else in the way of insecticide this summer on them, think this is what cleaned them up. Have also used To-Na-Cide under everything we have potted and repotted for some time and are well pleased with it, especially on Cyclamen.

Very truly yours,

O. S. HONAKER CO., INC.

Indianapolis, Indiana, July 21, 1942.

Dear Sir:

Thanks for your prompt shipment of To-Na-Cide. We are ready to plant carnations and we like to give our beds a sprinkling of To-Na-Cide. We find it eliminates that pest Sow Bugs and also helps to clean up Thrip. We also sprinkle a light dose on empty benches before we set our plants as we find that insects just do not like To-Na-Cide.

Thanks again for your promptness in taking care of our orders, we are,
Very truly yours,
PAHUD FLORAL CO., INC.

Roman J. Irwin
38 West 27th Street
New York 1, N.Y.
Telephone
MUrrayhill 4-2444